

Evening Echo



Kingsley to host improving business efficiencies seminar

A FREE seminar on improving business efficiencies will take place in Cork next week to show businesses in the food industry how to boost their profits through resource efficiency.

The first of three Resource Efficiency Seminars for the Food Industry, that will be held around the country led by The Green Business Programme in conjunction with Bord Bia and Origin Green, will take place on the morning of Thursday, November 13, at the Kingsley Hotel in Cork.

The seminars aim to demonstrate how to cut costs and improve business performance through better management of energy, water and waste commitment to sustainability.

Across the board from food producers to food manufacturers to food retailers, sustainability is proving a driving force for many businesses and is becoming an increasing factor why suppliers are chosen for business over one another.

These informative seminars, featuring distinguished food industry figures and fascinating case studies will outline and examine the financial and operational

benefits of packaging waste prevention, fuel switching, water conservation, waste to energy etc.

According to Green Business programme manager James Hogan, the seminars are guaranteed to be a worthwhile investment of time.

“We are fortunate to have a great line of speakers. At the Cork event Gabriel Kelly Group EHS manager with Dairygold, will discuss an innovative project for the dairy industry in Ireland where his company now use waste to produce energy through Anaerobic Digestion. The aim of this seminar

is for businesses to learn from other businesses who have successfully implemented cleaner production.”

Further Resource Efficiency Seminars for the Food Industry will take place on Wednesday, November 19, at the Killeshin Hotel, Portlaoise and on November 18, at The Gibson Hotel in Dublin. Due to demand, early booking is advised.

To book a place at any of the seminars email contactus@greenbusiness.ie or anne.murphy@ibec.ie

For more information, visit www.greenbusiness.ie.