

Evening Echo

Travel, tourism awards launched

GREEN Hospitality launched the National Conference and Responsible Travel and Tourism Awards at The Marker Hotel, Dublin.

This is the fourth **GHP** conference and the first year of the awards which will recognise businesses throughout Ireland for their environmental efforts.

The Green Hospitality Programme is the Hospitality, Travel & Tourism resource for Sustainable and Responsible Tourism in Ireland.

Green Hospitality is the only Irish developed environmental certification standard for the whole hospitality sector and is committed to assisting the sector to become more environmentally responsible.

The awards are designed to identify and celebrate businesses that are committed to implementing responsible business practices to reduce their environmental impact.

The **GHP** conference will be held at The Marker Hotel on Thursday, October 16, with the theme "Making Responsible Tourism Pay" and Paschal Donohoe TD, Minister for Transport, Tourism and Sport, will attend and speak on the day.

Maurice Bergin, Managing Director of the Green Hospitality Programme commented: "Tourism has an integral part to play in the conservation of our environment and in its ability to contribute to the Green Economy. The awards are intended to showcase the exceptional initiatives that businesses are implementing across Ireland."

The awards are open to any business that operates within the Travel, Tourism and Hospitality industry. Applications must be received by Friday, October 3. There is no cost to apply and businesses can apply for a number of awards. See www.greenhospitality.ie for further information.